

# The Gift that Keeps Giving

## Commemorative Contributions

A donation to the University of the Aftermarket Foundation is a great way to create a long-term remembrance and recognize:

- **Lifetime Achievement**
- **Career Accomplishment**
- **Retirement**
- **Memorial Fund**
- **Outstanding Performance**
- **Education Initiative**
- **Customer Relationship**
- **Group Commitment**
- **And more...**



**UNIVERSITY**  
*of the*  
**AFTERMARKET**  
*foundation*

Every Gift for Education  
will Keep on Giving!

7101 Wisconsin Ave. Suite 1300  
Bethesda, MD 20814  
[www.UofAFoundation.com](http://www.UofAFoundation.com)

For more information, contact Jennifer Tio at  
[jennifer.tio@maxmarketing.com](mailto:jennifer.tio@maxmarketing.com) or (312) 768-7379



*Donor*  
GUIDE

# WHAT BETTER WAY TO SECURE THE FUTURE THAN SUPPORTING INDUSTRY EDUCATION THROUGH SCHOLARSHIPS

Last year alone, the University of the Aftermarket Foundation awarded 344 scholarships worth over \$424,000.

Students are granted scholarships through several selection committees, comprised of industry volunteers, that review hundreds of applications, bios, essays, references and transcripts posted through its website. Millions of dollars have been awarded to thousands of students since the program's inception.

## WHAT DOES THE FOUNDATION DO?

- Provides Scholarships for Technical Careers, Aftermarket Professional Careers and Support of Continued Education for Industry Participants
- Funds the AAP and MAAP certification programs and course development for the University of the Aftermarket
- Provides Recognition Platforms; Supports Multiple Industry Education Initiatives; and Promotes Industry Career Opportunities

## HOW TO DONATE:

The University of the Aftermarket Foundation is a 501(c) 3 not-for-profit organization. All contributions are tax deductible to the extent provided by law. To make a donation, visit [www.UofAFoundation.com](http://www.UofAFoundation.com) or send a check, made payable to:

University of the Aftermarket Foundation  
7101 Wisconsin Avenue, Suite 1300  
Bethesda, MD 20814

## DONOR OPTIONS

### Gold Lifetime Trustees & Lifetime Trustees

- Major Donors Gifting >\$250,000 and >\$100,000, respectively
- Hold a seat on the board of trustees to oversee foundation activities
- Press release announcement
- Listed in current year brochure, website, recognition at AWDA/AAPEX

### Commemorative Gifts

- Donations of \$100K+ providing lifetime recognition
- Press release announcement
- Listed in current year brochure, website, recognition at AWDA/AAPEX

### Donations to General Fund

- A gift to the foundation to fund future industry education
- Press release for donations >\$25,000;
- Inclusion in bi-annual release for donations <\$25,000
- Listed in current year brochure, website, recognition at AWDA/AAPEX

### Contributions

- Listed in current year brochure, website, recognition at AWDA/AAPEX



## WHO CAN BENEFIT FROM YOUR DONATIONS?

- All Aftermarket Participants as the Foundation supports multiple industry education initiatives
- Sons, Daughters, and Employees of Industry Participants as Donors support scholarships for Continued Education
- Individuals Planning Careers in the Automotive Industry in any Professional Category such as Sales, Marketing, Finance, IT, etc.
- Individuals Pursuing Technical Career in Maintenance and Repair, Collision, Diesel, Performance, or Specialty
- Anyone that you want to recognize or support